

www.tropical7s.com



TROPICAL 7S

North America's Largest Rugby Festival





About Tropical 7s

- Largest rugby festival in N. America: 200+ teams each year.
- Features teams from across the U.S., the wider Americas as well as the Rest of the World.
- Pioneer event for girls/women's rugby – representing over 50% of overall team entry.
- Every Easter week/weekend: training + competition opportunity
- Male/Female divisions for Adults, U23, U18, U16, U14, U12
- World-class venue in Tampa, Florida with 15 full size grass pitches + dedicated fanzone
- Ideal location – close to airports, hotels, tourist attractions and beaches
- Unparalleled rugby tour experience for players, coaches, and spectators in the Florida sunshine.

Fact Sheet

EVENT DETAILS

- Tournament dates: April 18/19, 2025
- Training days: April 16/17, 2025
- Athlete Combine: April 17, 2025
- Location: Tournament Sportsplex of Tampa Bay located (9330 E. Columbus Drive, Tampa)
 - # of teams expected: ~210 teams (70% US, 30% international)
 - # of athletes per team: between 10-15
 - # of people on-site: ~10,000 over tournament weekend consisting spectators, parents, coaches, college scouts, media

TIMELINE OF THE TOURNAMENT

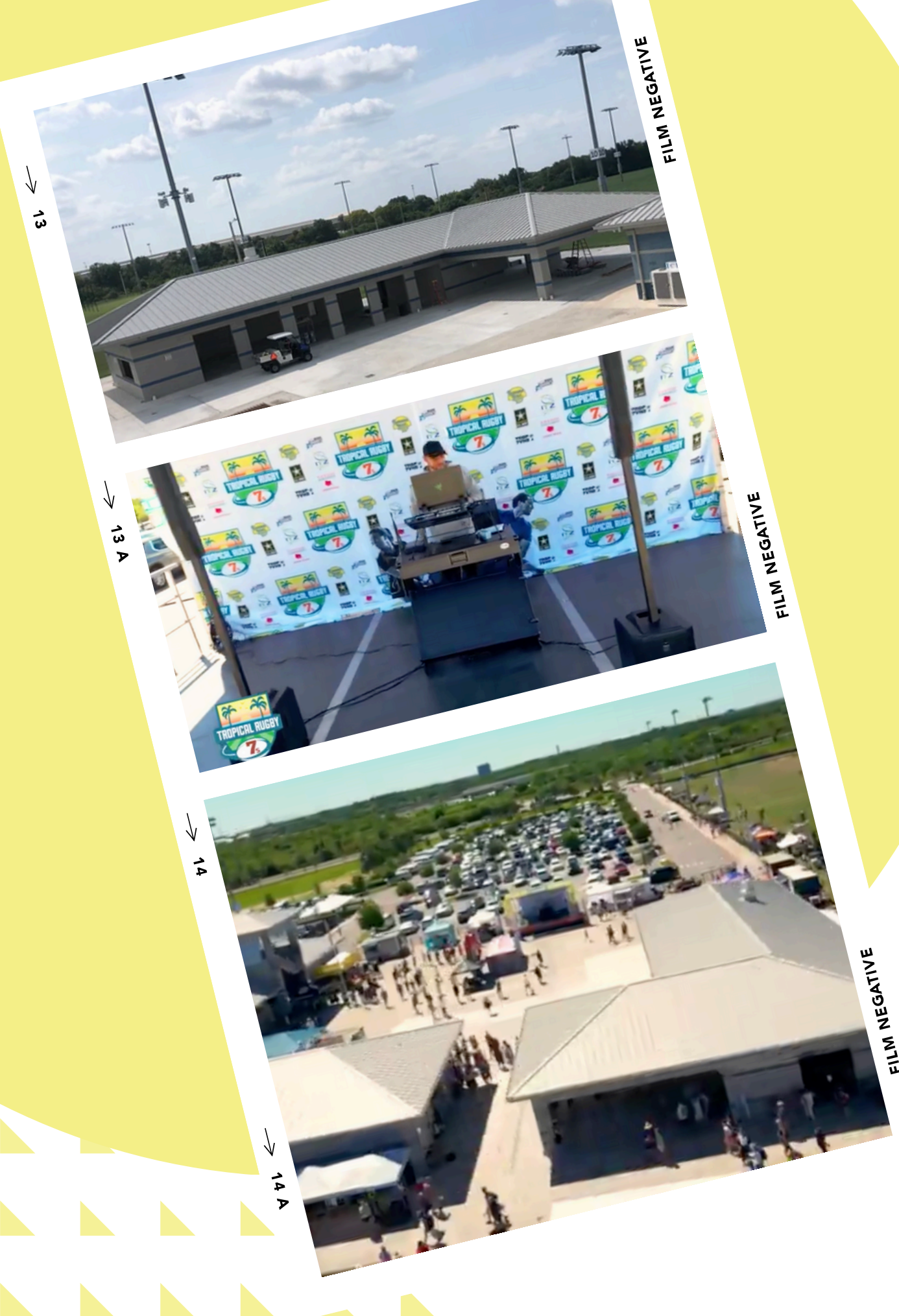
- Established in 2017 with just 25 teams.
- Event has grown year-on-year with both US and international teams
- Attracts touring sides from Australia, New Zealand, England, Caribbean & Central America



VENDOR PROGRAM

OPTION 1: BOOTH IN VENDOR BUILDING

- Multiple vendor booths located within a dedicated vendor/concession building (constructed in 2023) and centrally located in the fanzone.
- Co-located with the tournament's merchandise vendor, tournament welcome desk and match schedule/results area to ensure high foot traffic.
- 6 x individual vendor booths available
- Each booth measures approx. 20ft x 10ft.
- Lockable roll-up door
- Adjoining vendor booths can be linked together to create a larger area
- Access to venue WIFI & own power supply.
- Each booth is supplied with 2 x tables & 2 x chairs as standard – additional tables and chairs can be provided on request.
- Company name added to 'Official Partners' section of www.tropical7s.com, pre and post-event social media shoutouts and email communications to participating teams also available. Additional promotion opportunities on the tournament's presentation stage during the event.

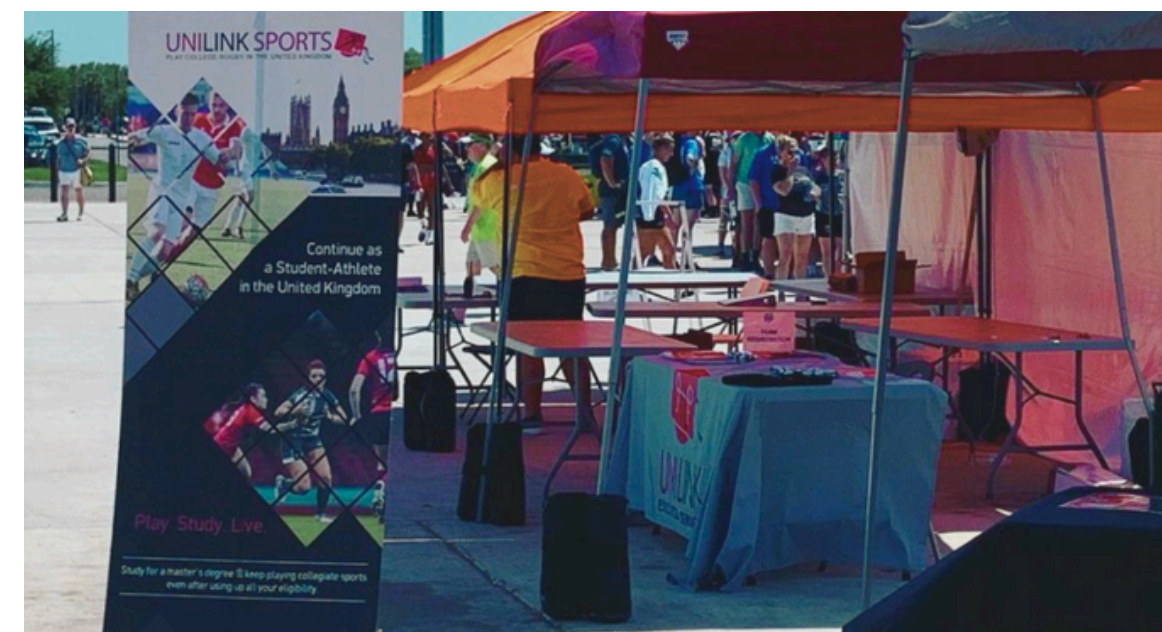


OPTION 2: TENT RENTAL



- Located in or around the fanzone – close to food concessions, vendor building, and other tournament areas for high foot traffic.
- 10 x 10ft and 10 x 20ft sizes available. Larger tent sizes available on request
- Side walls available on request – subject to availability
- All tent rentals will be pre-erected and ready for use on arrival.
- 1 x table and 2 x chairs provided as standard – additional tables and chairs can be provided on request.

- Access to venue WIFI and to power on request (subject to location)
- Company name added to 'Official Partners' section of www.tropical7s.com
- Pre and post event social media shoutouts and email communications to participating teams.
- Additional promotion opportunities on the tournament's presentation stage during the event.





OPTION 3: SPACE ONLY

- Bring your own tent/marquee and erect yourself on-site.
- Selected locations available around the tournament site – to discuss
- 1 x table and 2 x chairs provided as standard – additional tables and chairs can be provided on request.
- Access to venue WIFI
- Access to power on request (subject to location availability)
- Company name added to 'Official Partners' section of www.tropical7s.com
- Pre and post-event social media shoutouts and email communications to participating teams.
- Additional promotion opportunities on the tournament's presentation stage during the event.

Option 4: Field Perimeter Advertising

Whip Flags

- Pitch-side advertising using own whip flags (not supplied by Tropical 7s)
- Positioned along touchline or behind posts – TBD.
- Championship field and up to 12 additional match fields available
- Whip flags will be visible on livestream (all match fields filmed)



Frame Banners

- Pitch-side advertising using A-Frame style vinyl banners – supplied by Tropical 7s
- Size: 10x3ft
- Positioned along touchline around match fields
- Championship field and up to 12 additional match fields available
- Banners will be visible on livestream (all fields filmed)
- Produced by Tropical 7s – artwork to be supplied





Option 5:

We Promote On Your Behalf

- On-site branding/signage around the venue
- Coupons and/or promotional items included in all team welcome bags
- Company name added to 'Official Partners' section of www.tropical7s.com, pre and post-event social media shoutouts and email communications to participating teams also available. Additional promotion opportunities on the tournament's presentation stage.

CONTACT

For further details and pricing,
please contact:
LISA COSTANTINI
Marketing Director
EMAIL:
marketing@tropical7s.com
TEL: +1.407.668.3918



Thank you, and we look
forward to working with you.